COMANCHE COUNTY *Living*

> COMANCHE COUNTY LIVING

is a professionally designed editorial that is as spirited as Comanche County. We work to connect our community and celebrate it with high quality writing, photography and features. Our topics of interest include local art, music, food, community events, small-business success stories, education and philanthropy.

MEDIA KIT 2021

AUDIENCE

35-54
AVERAGE READERS AGE

$47,893
AVERAGE HOUSEHOUD INCOME

MEDIA PLATFORMS

FACEBOOK
651 FOLLOWERS

ISSUU
476 IMPRESSIONS

RESPONSIVE MEDIA ONLINE
COMANCHECOUNTYLIVING.COM

DISTRIBUTION

AVERAGE CIRCULATION PER ISSUE

HARD COPY: **4K**

READERS PER COPY: **6+**

INTERNET SUBSCRIBERS: **ENDLESS**

As a regional publication, CCL editorials and advertisements alike have one goal in common; that is, to strengthen our community by supporting one another.

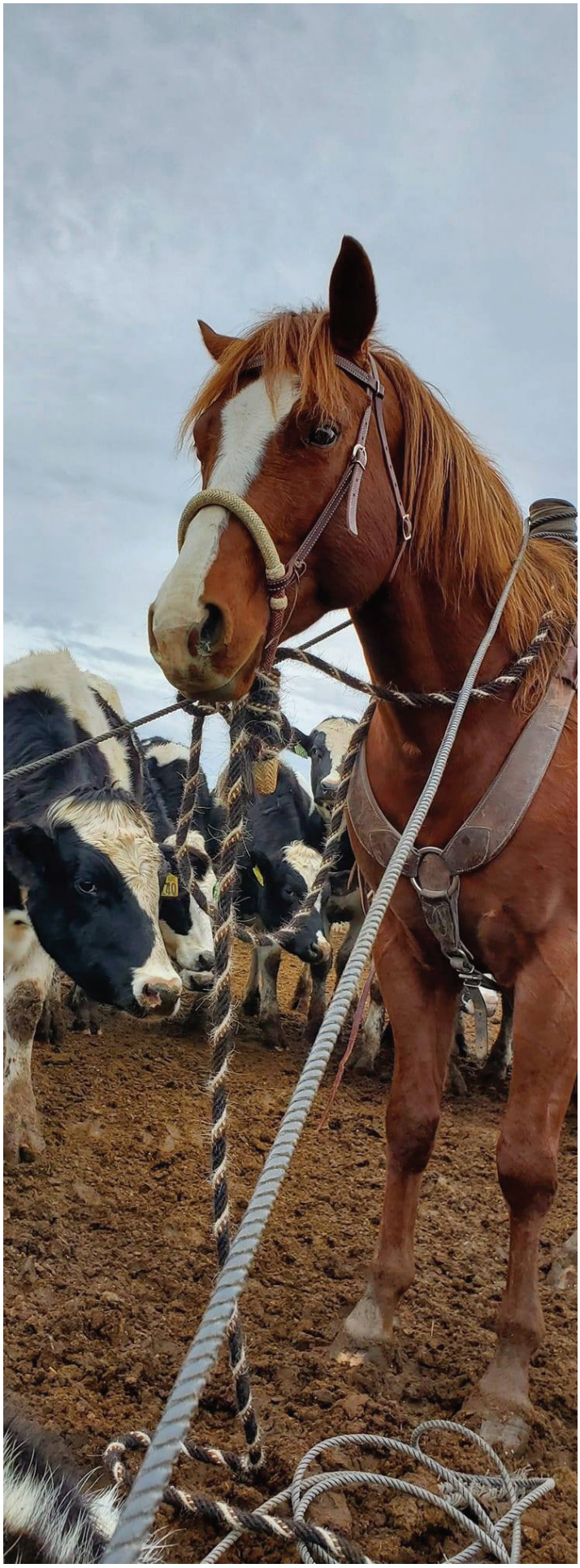
Print media still has a place in Comanche County. In keeping with the online media movement, CCL magazine features and articles are available via our responsive website.

Check out COMANCHECOUNTYLIVING.COM to view past and current editorials via the world wide web.

YOU ARE GUARANTEED TO FIND CCL AROUND TOWN.

Our distribution list includes:

- **Local Eateries**
- **Boutiques**
- **Banks**
- **Law and Healthcare Offices**
- **Comanche City Hall**
- **Visitors Center**
- **Chamber of Commerce**
- **Favorite Local Hangouts**



ONLINE MEDIA

Online journalism has proven to be increasingly imperative for journalists, artists, and advertisers. Comanche County Living is in touch with current trends as our website is both computer and mobile friendly.

Advertisers with CCL are privy to all that an online publication brings to the digitally interactive forefront.

Online advertising available, please send inquiries to info@greenfox.io

+90%

PERCENTAGE INCREASE IN TIME SPENT ON MOBILE DEVICES SINCE 2013.

ASK ABOUT OUR DIGITAL MARKETING PACKAGES

WEB CONTENT

FEATURES & ARTICLES:
Digital archives of present and past issues (c. Winter of 2014) of the magazine.

HOMETOWN HAPPENINGS:
Comanche's own, participating in happenings around town.

OPEN CALLS FOR ARTISTS AND WRITERS:
Reach out for current employment opportunities with CCL including work for photographers and writers.

MAGAZINE:
Who we are, our mission and how to contact us.

COMANCHE COUNTY
Living

AD PRICING SHEET

PRICE PER ISSUE - CCL IS PUBLISHED ANNUALLY

AD SIZE	PRICE PER ISSUE
1/4 Page	$450
1/2 Page	$750
Full Page	$950
Key Position 1st 5 Pgs.	$1,050
Inside Front Cover	$1,250
Inside Back Cover	$1,250
2 Page Spread	$1,250
Back Cover	$2,000

5% OFF
FOR PROVIDING A PRESS READY AD

10% OFF
IF PAID IN FULL AT SIGNING

817.330.9015

INFO@GREENFOX.IO

ASK ABOUT OUR DIGITAL MARKETING PACKAGES

SPECS

PROVIDING YOUR OWN AD? HERE ARE SOME HELPFUL GUIDELINES:

PAGE BLEEDS

The page size is 8.375 X 10.875. Please add a .25 inch bleed on all sides for a total document size of 8.875 x 11.375. Ads submitted without sufficient bleed area will be reduced to fit live area size.

LIVE SAFE AREA

A full-page bleed ad has a live area measuring 7.55 inches wide x 9.95 inches high. Please do not place logos, legal disclaimers or other critical information outside live area.

GENERAL REQUIREMENTS

Ads or materials to create ads should be submitted as electronic media.

PRESS-READY FILES

- Preferred format for camera-ready art is PDF, 300 ppi or higher, with embedded fonts.
- "Camera-ready" art is press-ready. This means that no adjustments or alterations to size, color, or copy are necessary. *Comanche County Living* is not responsible for any error in content.
- All art, fonts, printer fonts, photos and graphics should be included. Remember, for print - all color, including photos, need to be a process separation (4-color) CMYK.

FULL PAGE
Trim Size: 8.375 x 10.875
Bleed Size: 8.5 x 11
Live Area: 7.563 x 9.875

1/2 PAGE
7.563 x 4.875

1/4 PAGE
3.75 x 4.875

CREATIVE SERVICES

Comanche County Living design staff provides professional and creative ad design assistance, layout, limited creative copy writing, and preparation of electronic files to display advertisers at no cost for the first hour of production. Ads requiring one hour of work or more than three proofs are subject to a $85 per hour fee in increments of 15 minutes.

CONTACT

INFO@GREENFOX.IO
817.330.9015
303 WEST PEARL STREET

COMANCHECOUNTYLIVING.COM
GREENFOX.IO